



HAUS GARTEN FREIZEIT

Experience it all

6 – 14 FEB 2027

Leipziger Messe

www.haus-garten-freizeit.de/en

Trade Fair Duo with:



WELCOME ...

Kick off the spring with us in 2027. Present your products and services and join us in creating a beautifully varied visitor experience at Leipziger Messe.

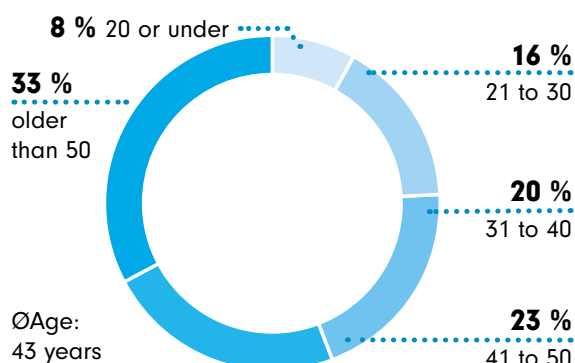
» HAUS-GARTEN-FREIZEIT (overview)

- a regular event since 1991 and one of the **largest and most successful consumer trade fairs in Germany**
- attracts **a large number of visitors** from across Central Germany
- **provides a perfect symbiosis with „HANDWERK live“** with handycraft-products and services as well as motorcycle fair „Motorrad Messe Leipzig“
- **welcomed 137,700 visitors in 9 days** in 2026
- **a wide range of industries** in our exhibition halls
Hall 1: Garden / Household Management / Catering & Specialities
Hall 3: Leisure Activities / Home & Furnishings / Textiles, Fashion, Jewellery / Health, Fitness, Wellness / Pets
Hall 5: Information and Consulting, Modernization, Renovation, Construction
- **an interactive trade fair concept** for all age groups and families, featuring a stage programme
- **high-profile support** through social media, advertising campaigns and PR activities

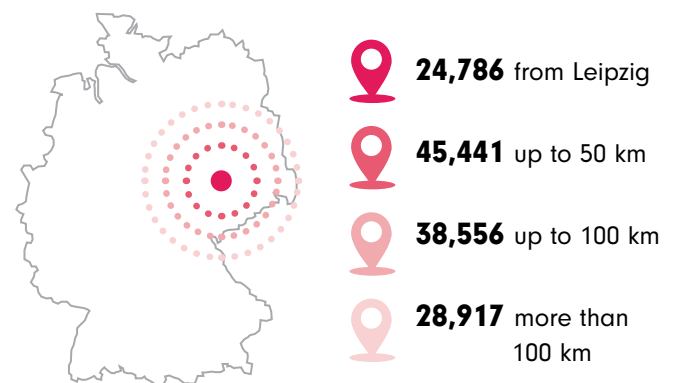


» OUR VISITOR STRUCTURE (overview)

Heterogeneous age groups*



Great exposure* (within Central Germany)



» IMPRESSIONS



Photos: Leipziger Messe GmbH / Christian Modla

» EXHIBITORS – SUMMARY 2026

A total of **694** exhibitors in **2026**
(Verified by FKM)

570 exhibitors
HAUS-GARTEN-
FREIZEIT

124 exhibitors
HANDWERK
live

Orders all year round thanks to a trade fair presence

„We are extremely satisfied. At HAUS-GARTEN-FREIZEIT, we are able to attract new customers. Customers who already know us can get further explanations about their products, so in that respect our presence at the trade fair also helps us look after our existing customers. The trade fair is of great importance to us, as a large number of orders result from our participation. We actually notice throughout the year that customers recognize us from our stand at HAUS-GARTEN-FREIZEIT.“
Wama Gewächshäuser, Christoph Mauden, CEO

» » IMPRESSIVE TERMS AND RATES!

Stand space rental (incl. partition walls)

Row stand	EUR 132,00/m ²
Corner stand	EUR 142,00/m ²
Peninsula stand	EUR 146,00/m ²
Island stand	EUR 148,00/m ²

All prices plus AUMA fee 0.60 EUR/m², basic marketing package 154.90 EUR, sustainability fee 6.50 €/m² and statutory VAT.

IMPORTANT DATES

Beginning of stand allocation: from mid September 2026
Deadline for ordering technical services: 8 January 2027
Stand construction: from 2 to 5 February 2027

Simply use our online registration for booking.

Fast, immediate and easy: www.haus-garten-freizeit.de/registration



» GET IN TOUCH WITH US!



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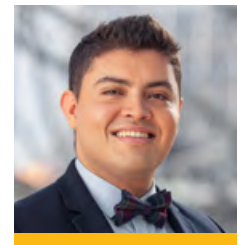
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Hall 3 | Health, Fitness,
Wellness, Leisure
Activities, Pets
Hall 5 | Information and
Consulting / Modernization,
Renovation, Construction

Hall 3 | Home & Furnishings,
Textiles, Fashion, Jewellery,
Cosmetics



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