



HAUS GARTEN FREIZEIT

Experience it all

31 JAN – 8 FEB 26

www.haus-garten-freizeit.de/en

Leipziger Messe

Trade Fair Duo with:



WELCOME ...

Kick off the spring with us in 2026. Present your products and services and join us in creating a beautifully varied visitor experience at Leipziger Messe.

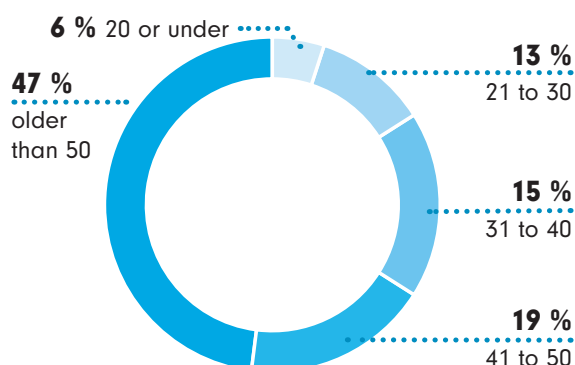
» HAUS-GARTEN-FREIZEIT (overview)

- a regular event since 1991 and one of the **largest and most successful consumer trade fairs in Germany**
- attracts **a large number of visitors** from across Central Germany
- **provides a perfect symbiosis with „HANDWERK live“** with handycraft-products and services as well as motorcycle fair „Motorrad Messe Leipzig“ from 6 to 8 February
- **welcomed 151,200 visitors in 9 days** in 2025
- **showcases a wide range of industries** in our exhibition halls
Hall 1: Garden / Household Management / Catering & Specialities
Hall 3: Leisure Activities / Home & Furnishings / Textiles, Fashion, Jewellery, Arts and Crafts, Cosmetics / Health, Fitness, Wellness / Pets
Hall 5: Information and Consulting, Modernisation, Renovation, Construction
- **interactive trade fair concept** for all age groups and families, with a stage programme and various special show and hands-on areas

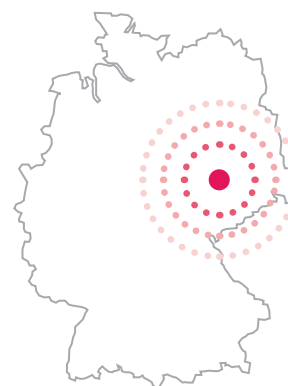


» OUR VISITOR STRUCTURE (overview)

Heterogeneous age groups*



Great exposure* (within Central Germany)



-  **21.969** from Leipzig
-  **69.785** up to 50 km
-  **36.185** up to 100 km
-  **23.261** more than 100 km



» EXHIBITORS – SUMMARY 2025

A total of **720** exhibitors in **2025**
(Verified by FKM)

592 exhibitors

HAUS-GARTEN-
FREIZEIT

128 exhibitors

HANDWERK
live

We were very satisfied with the weekend

„We had a good turnout at the stand and throughout the day conversations. The quality of the discussions was excellent. Our products were extremely well received. Many of those we spoke to placed an order straight away. The timing of HAUS-GARTEN-FREIZEIT is ideal for us. This is the best time to prepare for the gardening season. Those who want to make new purchases in their garden look around for various offers at this time.“
Gerhard Knaier, owner of NEO Design

» » IMPRESSIVE TERMS AND RATES!

Stand space rental (incl. partition walls)

Row stand EUR 132,00/m²

Corner stand EUR 142,00/m²

Peninsula stand EUR 146,00/m²

Island stand EUR 148,00/m²

All prices plus AUMA fee 0.60 EUR/m², basic marketing package 154.90 EUR, sustainability fee 6.50 €/m² and statutory VAT.

IMPORTANT DATES

Beginning of stand allocation: from mid September 2025

Deadline for ordering technical services: 3 January 2026

Stand construction: from 27 to 30 January 2026

Simply use our online registration for booking.

Fast, immediate and easy: www.haus-garten-freizeit.de/registration



» GET IN TOUCH WITH US!



Peggy Schönbeck

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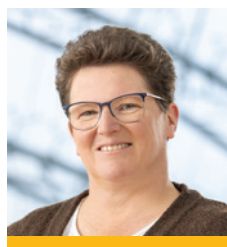


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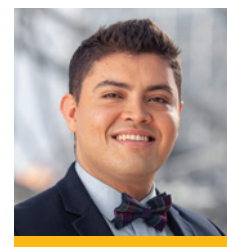


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